



## Envirotoken Program Application

In 1993, New Leaf started the Envirotoken program, at the request of customer Ron Goodman, to support local, non-profit organizations working for the environment and to encourage shoppers to bring in and reuse grocery bags. Customers receive tokens worth 10¢ to give to local, non-profit organizations for each large grocery bag they reuse.

Twice a year, New Leaf holds an in-store vote where staff select non-profit organizations to benefit from the Envirotoken Program for the next 6 months. To apply for a spot on the next election ballot, please complete the application below. Thank you for your interest in New Leaf's Envirotoken program!

**Only local, non-profit groups that are working on towards hunger relief, education and environmental well-being are eligible to participate in this program.**

Today's Date: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Federal Tax I.D. Number: \_\_\_\_\_

What is your organization's purpose/mission statement?

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Please include the website address of your organization if applicable:

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Return this completed form directly to your nearest store,  
or by email to [marketing@newleaf.com](mailto:marketing@newleaf.com)