



Envirotoken Program Application

In 1993, New Leaf started the Envirotoken program, at the request of customer Ron Goodman, to support local, non-profit organizations working for the environment and to encourage shoppers to bring in and reuse grocery bags. Customers receive tokens worth 10¢ to give to local, non-profit organizations for each large grocery bag they reuse.

Every 6 months, New Leaf holds an in-store vote where staff select non-profit organizations to benefit from the Envirotoken Program for an entire year. To apply for a spot on the next election ballot, please complete the application below. Thank you for your interest in New Leaf's Envirotoken program!

Only local, non-profit groups that are working on towards hunger relief, education and environmental well-being are eligible to participate in this program.

Today's Date: _____

Name of Organization: _____

Contact Person: _____ Title: _____

Address: _____ City: _____ Zip: _____

Phone Number: _____ Email: _____

Federal Tax I.D. Number: _____

What is your organization's purpose/mission statement?

Please include the website address of your organization if applicable:

Return this completed form directly to your nearest store,
or by email to marketing@newleaf.com